



©Alexis Tricoire



8-17 SEPT 2022 #PDW22

#FreshCity

Création Alexis Tricoire, édition Atech

An island of coolness for Paris Design Week

Exhibition at the BHVP, 24 rue Pavée, 75004 Paris, from 8 to 17 September 2022

Global warming leads to more and more frequent heat waves. In cities, the provision of humidity and shade with plants becomes a necessity.

Alexis Tricoire, designer and scenographer, is committed to biodiversity and has been studying living ecosystems in urban environments since 2006.

For Paris Design Week, he presents #FreshCity, the result of his latest research, a vegetated pergola seat that improves living conditions in the city.

The #FreshCity concept offers modular solutions that can be adapted to any environment. Depending on the layout of the modules, in alignment, kiosk or arch, the public space can be reconfigured, allowing to generate refreshing seating areas and shaded circulation.

In line with his values, the designer brings solutions to reduce the carbon and biodiversity impacts of his creations. The wood used comes from a recycling network of old window frames. The floor is covered

with a carpet made from old fishing nets. The procession of plants implanted invites birds and insects.

#FreshCity is edited by Atech, a French manufacturer of urban furniture promoting nature in the city, with whom Alexis Tricoire has been pursuing a creative collaboration since 2017 (the Suspended Forest in the TGV station in Angers, the Mosaic range, the furniture of the Cour Edouard VII in Paris 9e...).

The first prototypes of #FreshCity will be previewed during Paris Design Week, in the courtyard of the Bibliothèque Historique de la Ville de Paris. The mass production is planned for 2023.

Contact Press : Aude Charié / 06 07 22 12 02 / audecharie@gmail.com
Contact Atech : P. Noyer / 02 41 58 57 13 / pamelanoyer@atech-sas.com

www.alexistricoire.fr

atech.



astrance

ALEXISTRICOIRE
DESIGN FOR NATURE